

WORKSHOP ONE – INSULATION

Thursday, August 10, 2006

5:30-7:30 P.M.

New Orleans, LA

PROPOSED AGENDA

- 5:30 – 5:45 Session Chair: **Buddy Justice**
Introduction to workshops and overview of insulation (types, dos, don'ts, etc.):
- 5:45-6:15 Panel Session One: National Associations
(these speakers would present a broad overview of insulation)
Speaker 1: **Shan Maitra**, Dir., Cellulose Insulation Manufacturers Association (and President of FiberLite Technologies)
Speaker 2: **Randy Straight**, NAIMA, Manager, Residential Technical Services, CertainTeed Insulation Group.
Q&A
- 6:15-6:30 Break with Refreshments (or move to end)
- 6:30-7:30 Panel Session Two: Local Contractors
(each would have about 15 minutes to detail product and talk about local issues (advantages, disadvantages, case studies, etc.). Each would have marketing material to hand out if they choose.)
Speaker 1: **Cellulose Contractor** - Steve Owens, Home Energy Services.
Speaker 2: **Icynene Contractor** - Norman Crain, and Dennis Boba of All Star Insulation of Baton Rouge, and Local New Orleans Icynene Representative from Jay Falgoust Insulation
Speaker 3: **Rockwool Contractor** – Rex Ayers of American Rockwool, Corp. (AMEROCK), and Ron Cardinal of Ascension Insulation
Speaker 4: **Fiberglass Contractor** – Bruce Knight of TEMPCO, Inc.
Q&A