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FOR IMMEDIATE RELEASE

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WEBCAST: Sustainability in New Orleans: www.zerocarbonwebcast.info

A PERFECT STORM:

**How one New Orleans neighborhood is struggling to rebuild
– and become the nation’s first zero carbon community.**

KANSAS CITY, Mo. – Despite widespread delays in funding for homeowners, one New Orleans neighborhood is determined to rebuild – and they are rebuilding green. This effort will be highlighted in the first North American webcast to focus on sustainable rebuilding efforts in New Orleans: Thursday, June 28, 2 to 4 pm (CST), from Sprint’s Operational Headquarters. The multi-media presentation will show how New Orleans’ Holy Cross Neighborhood plans to rebuild as a sustainable, energy independent community of the future and serve as a shining example for the nation as a whole.

Sponsored by Sprint Nextel (NYSE: S), with additional support from U.S. Green Building Council-Kansas City and the Tulane/Xavier Center for Bioenvironmental Research (CBR), this two-hour event will feature architect Bob Berkebile, one of the nation’s leading sustainability experts, and Charles Allen, a Tulane administrator and Holy Cross civic leader.

New Orleans’ Lower Ninth Ward was among the Gulf Coast’s hardest hit areas by Hurricane Katrina in August 2005. In the days immediately following the hurricane, this area became submerged in up to 10 feet of water for three weeks – following a massive levee break nearby. Nearly 6,000 residents of the Lower Ninth’s historic Holy Cross Neighborhood were displaced, along with numerous schools, churches and businesses. Fewer than 20 percent of residents have been able to return to their homes nearly two years after Katrina.

Yet Holy Cross has attracted the attention and support of many national figures and organizations, creating a unprecedented “perfect storm” of sustainability, including:

- International Global Green Sustainable Design Competition
- Donations of complete rooftop solar panels, compact fluorescent lighting, recycled and other sustainable materials to area residents
- Opening of the Lower Ninth Ward’s Center for Sustainable Engagement & Development
- The Bayou Bienvenue Project to restore a coastal cypress wetlands
- National demonstration projects planned for green deconstruction, bioremediation, urban forestry, model sustainable homes, mass transit, and more

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Webcast: June 28, 2 to 4 pm CST

To view the live Webcast, visit www.zerocarbonwebcast.info ; after June 28, go to www.zerocarbonNOLA.org To participate in this interactive presentation, viewers may email questions and comments to zerocarbonNOLA@gmail.com

In addition, Kansas City area residents may attend this session in person at the Sprint Auditorium, 6300 Sprint Parkway in Overland Park, Kan. (Kansas City Metro area). Registration for this FREE event is required. To register online, go to <http://www.acteva.com/booking.cfm?bevoid=136413>

New Orleans area residents may also participate in the discussion live at the J. Bennett Johnston Health and Environmental Research Building Auditorium, 1324 Tulane Ave. in New Orleans, La. To attend this FREE event at Tulane, email Charles Allen callen3@tulane.edu

Viewing audiences are also expected in Portland, Ore., St. Louis, Mo., Seattle, Wash., Denver, Colo., Madison, Wis., and elsewhere.

Additional sponsors for the zerocarbonNOLA project include USGBC's Emerging Green Builders (EGB) and the Lower Ninth Ward Center for Sustainable Engagement & Development.

For more information about the Webcast and the zerocarbonNOLA initiative, visit www.zerocarbonNOLA.org